



## INTERNATIONAL GOLF TRAVEL MARKET

### Type of Event

Three-Day B2B Exhibition with pre-scheduled meetings, seminars and gala dinner.

IGTM is the community for golf travel professionals who are looking for a highly focused and cost-effective way to grow their business. At its heart, the event is pre-scheduled meetings between golf destinations, resorts and courses, and golf travel agents and tour operators.

This was the first time the event had been held in the UK.

### Number of Delegates and Exhibitors

600

### Meeting Spaces Used

Main Hall, meeting rooms, boardrooms, living lounge and green rooms

### Catering Details

- + Four-course gala dinner for 400 people with drinks receptions
- + Off-site Welcome to Wales dinner at Cardiff Castle
- + Daily lunch buffets for 600

"The ICC Wales is a fantastic modern venue built with event organisers in mind and it was the ideal location for International Golf Travel Market 2021. Great natural light, state of the art facilities, a focus on sustainability and fast, reliable wifi made for an excellent experience for both RX Global and our clients."

David Todd, Event Manager,  
International Golf Travel Market

