



## UK ONCOLOGY NURSING SOCIETY (UKONS) ANNUAL CONFERENCE

### Type of Event

Two-day Annual Conference with exhibition, posters, plenary sessions, interactive breakout sessions, networking and social events.

UK Oncology Nursing Society (UKONS) is the leading voice of cancer nursing and is a charity run voluntarily by cancer nurses for cancer nurses. Their vision is to "Promote excellence in the nursing management and care of all those directly and indirectly affected by cancer in all four countries of the UK".

UKONS' Annual Conference has been organised by Media1 Productions for many years and they have nurtured consistent excellence in their relationship with their client. Their challenge is to deliver an annual conference that is 'bigger and better' year on year for UKONS focusing on:

- Co-ordinating a 2 day meeting of scientific/ educational content for 500+ delegates and over 40 exhibitors
- Ensuring the content is relevant to varying levels of delegates, from brand new oncology nurses to highly experienced personnel and to attract the same delegates year on year.
- Assisting exhibitors in attracting interest from delegates whilst adhering to increasingly stringent national codes of conduct.

"This was the second time we used the ICC Wales for a large conference, and it was a massive success! The venue space is amazing, so easy to navigate, lots of natural daylight and very helpful onsite support. We used Mainline Coaches to bus delegates to and from the conference centre, and this worked very well, I would highly recommend doing this for ease"

Kirsten Wicke

Media1 Productions





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The theme for this year's conference was 'Let's Integrate Cancer Care' and the event attracted a record-breaking 808 delegates and exhibitors which was an increase of 74% on their 2023 conference.

As some of the delegates wanted to stay in the capital Cardiff, Media1 Productions organised a very successful shuttle service which ran between ICC Wales, Cardiff, local hotels, and Newport Station and it gave delegates the perfect networking opportunity to collaborate and create connections on the short journey to their conference.

### **Number of Delegates and Exhibitors**

758

### **Meeting Spaces Used**

Atrium, Office 1, Meeting rooms 6 and 7, Executive Boardroom, Main Hall C and D.

### **Catering Details**

- + Daily fork buffet lunches in the Exhibition with coffee/tea servings and Welsh cakes
- + Social Evening with a Tom Jones Tribute act and Bandeoke Experience

"I recently used the ICC Wales and knew it would be the perfect location to host the 2023 UKONS Annual Conference. I knew the capabilities and flexibility of the space and what could be delivered, and I was excited to use it again. By providing a space which was just on two levels, delegates were able to roam freely and make the most of circulating and networking with exhibitors, as well as attending engaging talks in the seminar rooms.

I have worked with many conference centres across the UK and have to say the ICC Wales is one of my favourites! I would certainly recommend them to others looking to book their next event."

**Kirsten Wicke**

**Media1 Productions**